



PO Box 64  
Hewitt, New Jersey 07421

[www.chococards.com](http://www.chococards.com)

# Re-seller Application

Phone: (800)945-5522

Fax: (973) 853-8605

**COMPANY NAME:** \_\_\_\_\_ dba \_\_\_\_\_  
(if applicable)

Primary Purchaser: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ E-Mail: \_\_\_\_\_

\_\_\_\_\_ Web-URL: \_\_\_\_\_

**TYPE OF BUSINESS** (ie: Card & Gift, Candy/Confections, etc.):

**Preferred Payment:**  Credit Card on File  Check  Money Order  To be determined per order

Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized User: \_\_\_\_\_

Card Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

## ChocoCards™ Website

YES, please list our store contact information site on the **ChocoCards™** web-site

NO, please do not list our store contact information on the **ChocoCards™** web-site

**Business Tax ID #:** \_\_\_\_\_

### Please attach Resale Certificate / Tax Exempt form

Please review ChocoCards™ 'Terms & Conditions' before signing and submitting application

*By signing and submitting this application, authorized representative acknowledges terms and conditions were read, understood and agreed to.*

\_\_\_\_\_  
Authorized Buyer Title Date \_\_\_\_\_

How did you hear of ChocoCards™?

Trade Show

Sales Rep # \_\_\_\_\_

Internet

Store Display

Recipient of product

Other: \_\_\_\_\_

Promotion Code: \_\_\_\_\_ (if applicable)

### OFFICE USE ONLY:

Date accepted: \_\_\_\_\_

State: \_\_\_\_\_

Reviewed by: \_\_\_\_\_

A / R by: \_\_\_\_\_

RC Received: \_\_\_\_\_

**The following Terms and Conditions are agreed to upon remittance of Retail Application.  
Store to host ChocoCards™ is further referred to as DEALER.**

1. **PAYMENT:** All orders are to be paid in advance

- Payment options
  - VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS, CHECK or Money Order
  - Returned checks are charged a \$30.00 return fee. Amounts due on return check and fee must be paid immediately with credit card or postal money order. All subsequent orders will not be processed unless returned check amount and fees are paid in full. Open orders will not be processed (even if pre-paid) until returned check reimbursement is satisfied.

**DEALER IS RESPONSIBLE FOR STATE SALES TAX WHERE APPLICABLE**

**DEALER must supply RESALE CERTIFICATE to ChocoCards™ or applicable sales tax will be charged**

2. **PRICES:** (MSRP \$1.99-\$2.25)

- ChocoCards™ **Wrapper Only** for 1.55 oz HERSHEY'S® NOT IMPRINTED with store name \$0.70
- ChocoCards™ 1.55 oz HERSHEY'S® Milk Chocolate Bar with wrapper NOT IMPRINTED with Store Name \$1.10
- \*ChocoCards™ **Wrapper Only** for 1.55 oz HERSHEY'S® IMPRINTED with store name \$0.90
- \*ChocoCards™ 1.55 oz HERSHEY'S® Milk Chocolate Bar with Wrapper IMPRINTED with Store Name \$1.30

\*DEALER may set selling amount according to their clientele. ChocoCards™ recommends PRICING TO SELL. Although profit might not be 100% of purchase price, DEALER should consider STORE NAME will appear on bars sold, therefore generating FREE/ADDITIONAL ADVERTISING, and greater exposure for DEALER'S main product line from others receiving a bar who might not have contacted or patronized DEALER otherwise. **'It's like selling your business card!'**

3. **PLACING ORDERS:** Orders may be placed via Fax, US Mail or E-Mail ([orders@ChocoCards.com](mailto:orders@ChocoCards.com))

**ORDER MINIMUM:** 36 total (minimum 12 of each design)

4. **PROCESSING TIME:** Orders will be processed and shipped/delivered 5-7 days after receipt of order

- Processing time may be shortened by placing a RUSH order. Rush orders are shipped within 48 hours and are charged a RUSH ORDER fee of \$5.00 plus applicable shipping charges. (Next day and 2<sup>nd</sup> day shipping methods are based on completion of order)

5. **SHIPPING AND HANDLING:**

- Shipping Wrappers only: \$3.00 First Class Mail (up to 100 wrappers) / \$4.50 via Priority Mail
- Shipping ChocoCards™ with Chocolate: Actual Shipping fee based on Quantity and Zone  
**Chocolate bars are sent via most economical service based on Quantity and Zone.**  
**ChocoCards™ can also bill 3<sup>rd</sup> party account. There is a \$3.00 processing/packaging fee.**

- SHIPPING TO WARM CLIMATES: DEALER must inform ChocoCards™ as to whether chocolate should be shipped with an ice pack, depending on the climate or climate tendency for location or time of year.

ChocoCards™ is not responsible for melted chocolate if DEALER does not request and/or inform that they should be packed with ice.

**Very warm climates may additionally require a cooler.  
Cooler price varies on amount of chocolate shipped.**

6. **REFUNDS AND EXCHANGES:**

- ChocoCards™ will accept return/exchange display stands if returned in like-new/re-usable condition
- Seasonal wrappers are non-refundable
- Poor selling General Occasion designs may be exchanged for different designs (non-seasonal) at ChocoCards™ discretion. Returned wrappers must be in like-new/re-sellable condition.

These terms and conditions are subject to change. Changes, Additions and/or Amendments will be in writing.